



## EDITORIAL AWARDS

### Client Marketer of the Year

Li Ning

Winner

### Brand of the Year

HSBC

Winner

## INDUSTRY AWARDS

### Agency Winner

Winner

### Network of the Year

Ogilvy & Mather Asia Pacific

Winner

### Office of the Year - Southeast Asia

Ogilvy & Mather Singapore  
OMD Malaysia

Winner

Runner Up

### Office of the Year - North Asia

BBDO/Proximity Shanghai  
ZenithOptimedia Shanghai

Winner

Runner Up

### Office of the Year - India and the Subcontinent

McCann Worldgroup Mumbai  
JWT Mumbai

Winner

Runner Up

### Office of the Year - Australia and New Zealand

Leo Burnett Sydney  
DDB Sydney

Winner

Runner Up

### Independent Agency of the Year

BBH Asia  
iris

Winner

Runner Up

### Digital Agency of the Year

OgilvyOne Asia  
AGENDA Group

Winner

Runner Up

### Media Agency of the Year

OMD Asia Pacific  
ZenithOptimedia Asia Pacific

Winner

Runner Up

### Creative Agency of the Year

BBDO/Proximity Asia  
TBWA\ Asia Pacific

Winner

Runner Up

### Specialist Agency of the year

McCann Healthcare Worldwide Asia Pacific  
Trafik Marketing

Winner

Runner Up



## PEOPLE ACHIEVEMENT AWARDS

Agency Winner	Winner	
<b>Account/Business Development Person of the Year</b>		
Ogilvy & Mather Mumbai	Kunal Jeswani	<b>Winner</b>
OgilvyAction India	Nabendu Bhattacharyya	<b>Runner Up</b>
Ogilvy & Mather India	Vikram Menon	<b>Runner Up</b>
<b>Media Planner/Buyer of the Year</b>		
MediaCom India	Anupama Biswas	<b>Winner</b>
Mindshare Shanghai	Alistair Lennie	<b>Runner Up</b>
<b>Creative of the Year</b>		
TBWA\ Asia Pacific	John Merrifield	<b>Winner</b>
TBWA\ NZ	Andy Blood	<b>Winner</b>
JWT India	Agnello Dias	<b>Runner Up</b>
<b>Agency Head of the Year - Regional</b>		
Ogilvy & Mather Asia Pacific	Miles Young	<b>Winner</b>
BBDO/Proximity Asia	Chris Thomas	<b>Runner Up</b>
<b>Agency Head of the Year - National</b>		
DDB Australia and New Zealand	Marty O'Halloran	<b>Winner</b>
McCann Worldgroup India	Prasoon Joshi	<b>Runner Up</b>