



**FINAL WINNERS**

**EDITORIAL AWARDS**

	Winner	
<b>Client Marketer of the Year</b> Procter & Gamble	Deb Henretta	Winner
<b>Brand of the Year</b> Air Asia		Winner

**INDUSTRY AWARDS**

	Winner	
<b>Agency Network Winner</b> <b>Network of the Year</b> Carat / Isobar		Winner
<b>Office of the Year - Southeast Asia</b> Euro RSCG Singapore OMD Malaysia		Winner Runner Up
<b>Office of the Year - North Asia</b> Carat China - Shanghai Ogilvy Hong Kong Zenith Media Beijing		Winner Runner Up Runner Up
<b>Office of the Year - India and the Subcontinent</b> Ogilvy & Mather Mumbai Publicis Communications Mumbai		Winner Runner Up
<b>Office of the Year - Australia and New Zealand</b> DDB Group Melbourne Starcom Sydney		Winner Runner Up
<b>Mid-Sized Agency of the Year</b> iris Nation Asia Pacific M&C Saatchi Malaysia		Winner Runner Up
<b>Digital Agency of the Year</b> Tribal DDB Asia Pacific Isobar Asia Pacific		Winner Runner Up
<b>Media Agency of the Year</b> PHD Asia Pacific Carat Asia Pacific		Winner Runner Up
<b>Creative Agency of the Year</b> BBH Asia – China, Singapore, India Publicis Asia Pacific		Winner Runner Up
<b>Specialist Agency of the year</b> McCann Healthcare Worldwide Asia Pacific Proximity LIVE China The Hyperfactory Asia Pacific		Winner Runner Up Runner Up



**FINAL WINNERS**

**PEOPLE ACHIEVEMENT AWARDS**

<b>Agency Winner</b>	<b>Winner</b>	
<b>Account/Business Development Person of the Year</b>		
Carat China	Seth Grossman	<b>Winner</b>
Ogilvy & Mather Mumbai	Kapil Arora	<b>Runner Up</b>
<b>Media Planner/Buyer of the Year</b>		
MediaCom Singapore	Anshuman Purohit	<b>Winner</b>
OMD Hong Kong	Louise Woo	<b>Runner Up</b>
<b>Creative of the Year</b>		
McCann Worldgroup Hong Kong	Spencer Wong	<b>Winner</b>
Euro RSCG Singapore	Victor Ng	<b>Runner Up</b>
<b>Agency Head of the Year - Regional</b>		
ZenithOptimedia Asia Pacific	Philip Talbot	<b>Winner</b>
DDB Group Asia Pacific	John Zeigler	<b>Runner Up</b>
<b>Agency Head of the Year - National</b>		
OMD India	Jasmin Sohrabji	<b>Winner</b>
BBDO Proximity China	Carol Potter	<b>Runner Up</b>