



FINAL WINNERS

EDITORIAL AWARDS

	Winner	
Client Marketer of the Year Pernod Ricard China	Pierre Berard	Winner
Brand of the Year Gillette India		Winner

REGIONAL AWARDS

	Winner	
Agency Network Winner Parent Company of the Year Omnicom Group		Winner
Asia-Pacific Account Person of the Year Mindshare Asia Pacific	Deepika Nikhilender	Winner
Asia-Pacific Media Planner / Buyer of the Year PHD Network Asia Pacific	Mark Holden	Winner
Asia-Pacific Agency Head of the Year DDB Group Asia Pacific	John Zeigler	Winner
Specialist Agency Network of the Year McCann Healthcare Worldwide Asia Pacific RAPP Asia Pacific		Winner Runner Up
Digital Agency Network of the Year Tribal DDB Asia Pacific OgilvyOne Asia Pacific		Winner Runner Up
Media Agency Network of the Year PHD Asia Pacific Carat/Isobar Asia Pacific		Winner Runner Up
Creative Agency Network of the Year DDB Group Asia Pacific Leo Burnett & Arc Asia Pacific		Winner Runner Up



FINAL WINNERS

SUB-REGIONAL AWARDS - *Australia & New Zealand*

Agency Winner	Winner	
Account Person of the Year Clemenger BBDO Proximity Melbourne	Chris Howatson	Winner
Creative of the Year Leo Burnett Sydney	Andy DiLallo	Winner
Agency Head of the Year Leo Burnett Sydney	Todd Sampson	Winner
Media Planner / Buyer of the Year MediaCom Australia	Stefan Burford	Winner
Specialist Agency of the Year McCann Healthcare Worldwide Australia Reprise Media Sydney		Winner Runner Up
Digital Agency of the Year TEQUILA\ Sydney AIM Proximity Auckland		Winner Runner Up
Media Agency of the Year PHD Network Australia MediaCom Sydney		Winner Runner Up
Creative Agency of the Year Leo Burnett Sydney DDB Group New Zealand		Winner Runner Up



FINAL WINNERS

SUB-REGIONAL AWARDS - *Greater China*

Agency Winner	Winner	
Account Person of the Year Ogilvy & Mather China	Anthony Wong	Winner
Creative of the Year DDB China Group	Michael Dee	Winner
Agency Head of the Year Ogilvy & Mather China	Shenan Chuang	Winner
Media Planner / Buyer of the Year PHD Shanghai	Anna Chitty	Winner
Specialist Agency of the Year McCann Healthcare Worldwide Shanghai iProspect Hong Kong		Winner Runner Up
Digital Agency of the Year Tribal DDB Shanghai wwwins Isobar Shanghai		Winner Runner Up
Media Agency of the Year PHD Shanghai Mindshare Hong Kong		Winner Runner Up
Creative Agency of the Year DDB China Group Shanghai Leo Burnett and Arc Hong Kong		Winner Runner Up



FINAL WINNERS

SUB-REGIONAL AWARDS - *India & the Subcontinent*

Agency Winner	Winner	
Account Person of the Year Ogilvy & Mather Mumbai	Kawal S. Shoor	Winner
Creative of the Year Leo Burnett India	K. V. Sridhar	Winner
Agency Head of the Year Mindshare India	Gowthaman Ragothaman	Winner
Media Planner / Buyer of the Year Mindshare India	Averill Sequeira	Winner
Specialist Agency of the Year Mudra Max Mumbai Mindshare (Business Planning) Bangalore		Winner Runner Up
Digital Agency of the Year Mindshare Mumbai OMD Digital Mumbai		Winner Runner Up
Media Agency of the Year Mindshare Mumbai OMD Mumbai		Winner Runner Up
Creative Agency of the Year Ogilvy & Mather Mumbai Leo Burnett Mumbai		Winner Runner Up



FINAL WINNERS

SUB-REGIONAL AWARDS - *North Asia*

Agency Winner	Winner	
Agency Head of the Year Ogilvy & Mather Japan	Kent Wertime	Winner
Media Planner / Buyer of the Year MediaCom Korea	Jaejin Lee	Winner
Specialist Agency of the Year McCann Healthcare Worldwide Tokyo Wunderman International (WPP Marketing Communications KK)		Winner Runner Up
Digital Agency of the Year Isobar Korea		Winner
Media Agency of the Year MediaCom Korea Mindshare Korea		Winner Runner Up
Creative Agency of the Year TBWA\HAKUHODO TBWA\KOREA		Winner Runner Up



FINAL WINNERS

SUB-REGIONAL AWARDS - *Southeast Asia*

Agency Winner	Winner	
Account Person of the Year Lowe Vietnam	Indraneel Guha	Winner
Creative of the Year Creative Juice\Bangkok (TBWA)	Thirasak Tanapatankul	Winner
Agency Head of the Year Ogilvy & Mather Singapore	Stephen Mangham	Winner
Media Planner / Buyer of the Year Mindshare Malaysia	Cindy Chia	Winner
Specialist Agency of the Year RAPP Singapore McCann Healthcare Thailand		Winner Runner Up
Digital Agency of the Year OgilvyOne Worldwide Singapore Proximity Singapore		Winner Runner Up
Media Agency of the Year ZenithOptimedia Singapore Starcom Singapore		Winner Runner Up
Creative Agency of the Year Ogilvy & Mather Singapore DDB Group Singapore		Winner Runner Up

Note: There are no winners for Asia- Pacific Creative of the Year, North Asia Creative of the Year and North Asia Agency Head of the Year.

For any enquiries, visit our website at www.aoyawards.com or contact Vic Ho at (65) 6579 0538 or email vic.ho@haymarket.asia